Blackpool BIDs will run regular ‘Free prize draws’ on behalf of Go Blackpool, to encourage individuals to download the app. Each competition will run for a specified period and all subscribed app users will automatically be entered into a prize draw at the end of the competition campaign.

Prize Draw Terms and Conditions:

1. No purchase necessary to enter the prize draw
2. Each prize draw is open to UK residents aged 18 years or over.
3. Entries must be received by the specified closing time and date of the free prize draw campaign.
4. The Promoter accepts no responsibility for any entries that are incomplete, illegible, corrupted or fail to reach the Promoter by the relevant closing date for any reason. Proof of posting or sending is not proof of receipt. Automatically generated entries and entries via agents or third parties are invalid and shall not be considered. Entries become the property of the Promoter and are not returned.
5. Only one entry per person. No entrant may win more than one prize.
6. To enter, download the Go Blackpool app once and start using.
7. All correctly completed entries will be entered into a prize draw which will take place on the first working day following the competition closing date.
8. The prize for the winners will be determined each time and will be clearly described in the competition promotion on Blackpool BIDs social media channels.
9. Prizes are subject to availability. In the event of unforeseen circumstances, the Promoter reserves the right (a) to substitute alternative prizes of equivalent or greater value and (b) in exceptional circumstances to amend or foreclose the promotion without notice. No correspondence will be entered into.
10. The winners will be notified via email only from a member of the Blackpool BIDs business team. The winners must claim their prize within 30 working days of the Promoter sending notification. If the prize is unclaimed after this time, it will lapse, and the Promoter reserves the right to offer the unclaimed prize to a substitute winner selected in accordance with these rules.
11. The Promoter will use any data submitted by entrants only for the purposes of running the prize draw, unless otherwise stated in the entry details. By entering this prize draw, all entrants consent to the use of their personal data by the Promoter for the purposes of the administration of this prize draw and any other purposes to which the entrant has consented.
12. This Promotion is in no way sponsored, endorsed or administered by or associated with Facebook or Instagram. You acknowledge that all information and material that you submit to enter this Promotion is submitted to the Promoter and not Facebook or Instagram and you agree that Facebook and Instagram shall not be liable to you in any way in respect of this Promotion.
13. The winners may be asked to take part in reasonable post event publicity and for the use of their names and photographs in such publicity. This is not essential however and winners can choose to opt out and remain anonymous.
14. The promoter may disqualify any entrant whose entry does not comply with these terms and conditions (in Promoter’s sole opinion) or who, in Promoter’s sole determination, has acted in a manner that is fraudulent, dishonest or unjust to other entrants including, without limitation, tampering with the operation of the prize draw, manipulating or rigging votes, hacking, deceiving, cheating or by harassing or threatening other entrants or a representative of Promoter.
15. By entering the prize draw each entrant agrees to be bound by these terms and conditions.
16. The Promoter is Blackpool Business Improvement Districts Ltd, Number One Bickerstaffe Square, Talbot Road, Blackpool, United Kingdom, FY1 3AH.
17. These terms and conditions are governed in accordance with the laws of England and Wales.
18. The prizes have no monetary value and cannot be exchanged for cash or credit